**Plus3 – Cultural Poster Paper – Prompt – Fall 2010**

Each Plus3 team is responsible for submitting a poster paper which provides a visual depiction of one of the major cultural topics from their Plus3 trip. The cultural poster paper assignment is designed so that student teams can utilize a combination of their pictures and observations from the Plus-3 trip and additional research on the topic to make a focused analysis of an interesting cultural topic from the trip.

Format: The basic format for the cultural poster paper can be seen in the sample poster on the Berlin Wall. Each team should pick a specific focus on an interesting specific cultural topic from their country. For example, in Germany, Plus3 students have shown interest in the Berlin Wall, the German Beer Purity Law, major German composers of classical music, the Bundesliga (Germany’s national soccer league) and the Autobahn. Each one of these (and many others for that matter) could be the focus of a poster paper which explores and presents the significance of this cultural topic with text and images that are organized around a cogent theme.

The sample poster has 12 slides of content that are organized as follows:

* Slide 1: Overview Question for the Reader
* Slides 2-3: Introduction to the Berlin Wall/Relevance to Business and/or Engineering
* Slides 4-8: Historical Significance of the Berlin Wall
* Slides 9-10: Modern/Present Day Significance of the Berlin Wall
* Slide 11: Takeaway Point for the Reader
* Slide 12: Works Cited (Note: Wikipedia entries should NOT be cited here)

The poster paper has similar content to a regular academic paper, but is unique in that it utilizes a combination of images and text to bring a topic to life.

Audience: The poster papers should be designed to appeal to freshmen in CBA and Engineering. From a practical standpoint, this is important to remember, as the posters will be used in events for freshmen to recruit participants for Plus3 programs in the Spring. From a content standpoint, teams should make their posters with the thought in mind that an intelligent group of younger peers will be reading the posters.

Grading: The Poster should be 48” by 32” and teams may design their own templates for the poster or teams can use the Berlin Wall sample paper as a guideline. The final version of the poster paper must be submitted as a PowerPoint presentation so that the poster can be printed out for the presentations. Team members will take part of a day in CBA or in Engineering in the early fall to present their posters to students, particularly to freshmen who might be considering Plus3. Each student will also evaluate their individual group members to determine what percentage of the research and group posters was done by each member. Final group report grades will then be distributed based on these percentages. The cultural poster paper assignment is 10% (content-clarity-creativity) of a student’s Plus3 grade and the presentation is 5%.

Due Date: Teams should submit a rough draft of their poster paper to their faculty on Friday September 17th. Teams must submit their final PowerPoint file to Matt Long (Germany), Krysta Hougham (China), Ben Pilcher (Chile) or X (Vietnam) by Friday October 1st. Early in the Fall term, Plus3 teams will be scheduled to present their poster papers at one of the study abroad recruiting events for CBA or Engineering freshmen in October or November.